

Creation of CEPyA

the Pyrénées Adour Enterprises Cluster

On November 24th, 2016, M. Amara, the president of UPPA, welcomed a group of twenty entrepreneurs and economic leaders for the launch of the UPPA enterprise club: CEPyA, the *Cluster des Entreprises des PYrénées Adour* or "Pyrénées Adour Enterprises Cluster".

CEPyA is closely tied to the ambitious E2S I-Site proposal. President Amara laid out the primary goals for the university's development, and in particular the creation of a new model for public/private collaboration.



CEPyA is intended to bring together representatives of industry and organization tied to economic activity who are, or wish to be, involved in the University's activities: research, training, valorization. The club will help create and strengthen the relationships between the academic and research community and the private, professional community (industry, technical centers, technopoles, local government...).

Numerous enterprises from the area have expressed their intention to join the new Cluster, and some of them have already signed the charter, which is concrete proof of the shared ambition for multiple goals:

- * accompany the evolution of the university and the world of industry
- * foster a culture of entrepreneurship within the University by favoring the creation of startups
- * unite the resources ready to move ahead for the future of the region.

The next step will be for the members of the club to give it a structure and to initiate fruitful new partnerships that will benefit the entire area.